



Randy Humphries
DESIGNER

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hello

I have over 14 years of experience designing websites that balance beauty and usability for a variety of diverse organizations of all sizes. I have been involved in all aspects of the website design process. Simply put, I breathe interactive design.

PROFESSIONAL EXPERIENCE

Freelance - ARS Creative

March 2009 to Present, Pittsburgh, PA

Developed full scale web sites from planning, concept and UI to design for a variety of small and medium sized business in the Pittsburgh area. Utilized WordPress as a CMS to give clients a powerful yet cost effective tool to manage and update content. Designed various print materials for trade shows and charity events.

Senior Interactive Designer, Agency 1903

June 2010 to February 2011, Pittsburgh, PA

Designed visual concepts and designs for clients including Hoover, Hyatt Siesta Key Beach and Halls Cough Drops. Developed a project process for the agency.

Senior Interactive Designer, BarkleyREI

February 2007 to March 2009, Pittsburgh, PA

Developed creative for various large interactive campaigns, providing final visual concepts and designs for clients including Salvation Army, Louisville CVB, Vanderbilt University and Pennsylvania Tourism. Worked closely with the user experience and web development teams to ensure technical feasibility and correct design implementation.

Senior Web Designer, Alienware Corporation

April 2004 to February 2007, Miami, FL

Designed all top-tier designs, including new product launches, promotional initiatives, and user interface improvements for the company. Led a team of two visual design/flash developers, two front-end developers, and coordinated interactive projects with the international web team.



Interactive Media Director, Iglobal Software

May 2003 to February 2004, Pittsburgh, PA

Managed the design and production of multiple projects, including a tourism site utilizing a proprietary content management system.

Visual Designer, Mind Over Media

November 1999 to October 2002, Pittsburgh, PA

Designed interactive, multimedia solutions for higher education institutions and large corporations including University of Maryland, Penn State University, Bayer, Free Markets, Airborne, American Eagle Outfitters, Heinz and Xerox.

Graphic Artist, Allerton Marketing Communications Inc.

May 1999 to November 1999, Pittsburgh, PA

Designed and produced consumer marketing materials for clients such as Bayer, Colgate, Heinz and Ocean Spray.

Graphic Designer, Blues Revue Magazine

April 1997 to April 1999, Salem, WV

Designed covers and all editorial layouts for the magazine, marketing and promotional activities and implemented the magazine's initial web presence.

EDUCATION

Associate Degree in Specialized Technology, Graphic Design

January 1997, Pittsburgh Technical Institute, Pittsburgh, PA

SOME OF MY RECENT WORK

www.ars-creative.com
www.gotolouisville.com
www.salvationarmy-socal.org
See more at www.randyhumphries.com

AWARDS AND ACHIEVEMENTS

American Society of Professional Communicators
Masters of Communication Award
Communicator Awards "Crystal Award of Excellence"
Featured designer in "Web Design Index I" book,
published by Pepin Press

“ WHAT OTHERS ARE SAYING

"Talented designers are hard to find and Randy is one of those talented designers that works very hard under any circumstance."

Justin Metz, Director, E-commerce and Lead Web Designer
Alienware Corporation

"I can't tell you how great it is to work on a project from a user experience perspective when you have a designer who understands the functionality you recommend and has a vision for presenting it."

Cara Rickard, Information Architect
BarkleyREI

"Randy is a highly skilled and creative interactive designer. He "gets" interactive design more than others I've worked with in the past."

Christopher Cruz, Account Manager
BarkleyREI

